



KLEK FM <klek1025fm@gmail.com>

Radio Rate Request for KLEK-FM

2 messages

DeRochelle Coleman <dee@fuseadvertising.com>
To: klek@klekfm.org

Wed, Feb 10, 2016 at 11:20 AM

Hello KLEK,

I am the media consultant for Priorities USA. I would like to obtain /Issue radio rates from your station. Please send me the issue rates for the following dayparts:

M-F 6a-10a

M-F 10a-3p

M-F 3p-7p

Sa 6a-10a

Sa 10a-3p

Sa 3p-7p

Su 6a-10a

Su 10a-3p

Su 3p-7p

Please send the rates in the form of a media schedule/plan. On the plan/schedule, I would like to see AQH Rt, AQH, Rch%, Freq, GIMP, Total Cost, GRP and CPP. Finally please send me a market ranker based on the demo.

Flight: Start: 2.16.16 End: 3.1.16

Spot: : 60 Radio

Demo: African American 25-54

Spot Total: 65-70 spots per week

Thanks,

Dee Coleman

FUUSE

Office [314-421-4040](tel:314-421-4040) ext.112

KLEK FM <klek1025fm@gmail.com>
To: DeRochelle Coleman <dee@fuseadvertising.com>

Wed, Feb 10, 2016 at 11:50 AM

Dear Mrs. Coleman,

KLEK-LP is a non commercial radio station. Therefore due to FCC regulations we are not allowed to air announcements of a political nature.

[Quoted text hidden]